



2019 SEHNERT LECTURE

DISCOVERING MATH IN THE MAGIC IN WALT DISNEY WORLD

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To make a theme park run efficiently takes a lot of planning and resource management. Data analytics, optimization modeling, and quantifying uncertainty play important roles in helping Disney make the guest experience as memorable as possible. Since 2014, we have run a class called Math and the Mouse where we help students explore the types of mathematics that Disney professionals use in their daily jobs. In this talk, we explore the math that makes the theme parks run! The talk assumes no specific mathematical background and should be accessible to everyone.

MONDAY, OCTOBER 7, 2019

7 P.M. // STUDENT UNION BALLROOM (107A)

THIS EVENT IS FREE AND OPEN TO PUBLIC. For more information: math@nku.edu

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