NKU Department of Communication

COLLEGE OF INFORMATICS
COMPUTATION ■ INFORMATION ■ COMMUNICATION

Electronic Media & Broadcasting Major
ELECTRONIC MEDIA TRACK

For Students Following the:
2008-2009 Catalog

Name:
Student ID:
Catalog Year:

CORE COURSES (24 Hours) — OFFICE USE ONLY

	Course	Pre-req	Credits	Term	Grade	Approved Exceptions
EMB/JOU 100	Media Literacy					
EMB/JOU 110	Introduction to Mass Media					
EMB 140	Introduction to Media Asthetics					
EMB 260 OR EMB 265	Writing for the Media / Broadcast News Writing	ACT ENG 20+				
EMB 396 OR EMB 397	Internship / Projects	2.75 GPA / Instructor Permission				

CONCEPTUAL STUDIES (6 Hours) - Choose Two — OFFICE USE ONLY

	Course	Pre-req	Credits	Term	Grade	Approved Exceptions
SPE 220	Interpersonal Communication	CMST 101 or 110				
SPE 303	Organizational Communication	CMST 101 or 110				
EMB/SPE 430	Communication Theories	CMST 101 or 110				
EMB 400	Media Criticism	EMB 110 & Junior Standing				
PSY 304	Consumer Psychology	PSY 100				

PRACTICAL (6 Hours) - Choose Two — OFFICE USE ONLY

	Course	Pre-req	Credits	Term	Grade	Approved Exceptions
EMB 210	Single Camera Production	EMB 140				
EMB 215	Audio Production	EMB 140				
EMB 230	Broadcast Announcing	EMB 140				
EMB 305	Multiple Camera Production	EMB 210				
MIN 240	Integrated Media Production					

BUSINESS / LAW / ETHICS (6 Hours) - Choose Two — OFFICE USE ONLY

	Course	Pre-req	Credits	Term	Grade	Approved Exceptions
EMB 307	Media Programming	EMB 110				
EMB 313	Media Sales, Advertising, & Promotion	Junior Standing				
EMB 460	Media Management					

			Credits	Term	Grade	Approved Exceptions
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing				
JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing				

300-400 LEVEL EMB, POP, or MIN ELECTIVE (9 Hours)						**OFFICE USE ONLY**
	Course	**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**

ANY COLLEGE OF INFORMATICS ELECTIVE (6 Hours)						**OFFICE USE ONLY**
	Course	**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**

Students must earn a grade of C or better or a 2.5+ GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.